



Cihan University-Sulaimanyah

College of Health Sciences

Anesthesia Department

Academic medicine debate

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Presenting Your Speech

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The Speech Communication Process: Six elements

1. Speaker
2. Message
3. Channel
4. Listener
5. Feedback
6. References



Speaker

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1. Personal credibility
2. Preparation Structure of subject
3. Knowledge of the subject
4. Preparation of the speech
5. Manner of speaking



Message

1. Narrow down your topic.
2. Do research and choose supporting details.
3. Organize your ideas for listeners to follow.
4. Express your message in accurate and appropriate words.



Channel



☞ The most direct channel is your listeners because they will see you and hear you without any electronic intervention

Listener



1. Do not assume that listeners will be interested.
2. Understand their point of view and get them involved.
3. Avoid too basic/sophisticated message.
4. Relate to their experience, interests and knowledge.

Listener



Feedback

- ☞ Verbal or non-verbal
- ☞ Posture
- ☞ Reaction
- ☞ Facial expression
- ☞ Action...



Guidelines for Ethical Speaking

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- ☞ Make sure your goals are ethically sound.
- ☞ Be fully prepared for each speech.
- ☞ Be honest in what you say.
- ☞ Avoid name-calling and other forms of abusive language.



Name-calling



☞ The use of language to defame, demean, degrade or dehumanize individuals or groups.

☞ Avoid racism, sexism, ageism, sizism, shapism...that devalues the people in question and stereotypes them in ways that assume the innate superiority of one group over another.

Thanks for all

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Any Question?