
Curriculum Vitae



Personal Information:

Name: Wirya Najm Rashid
Place of Birth: Iraq, Kirkuk
Race: Kurdish
Date of Birth: 1st December 1971
Address: College of Administration and Economics, University of Sulaimani
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Mother Tongue: Kurdish
Spoken Languages: Arabic and English

Education

- 1- BSc in Management, College of Administration and Economic, University of Salahaddin- Erbil, Erbil/ Iraq, **1994-2000**.
- 2- MSc in Management, College of Administration and Economic, University of Sulaimania, Sulaimania/ Iraq, **2007-2009**.
- 3- PhD in Management, Faculty of Management, Universiti Teknologi Malaysia / Johor Bahru/ Malaysia, **2011-2015**.

Managerial Position and Work Experience

1. 2021 to Present, Lecturer in Marketing Dep. College of Administration and Economics, University of Sulaimani, Sulaimani / Iraq.
2. 2018 to 2021, Lecturer and head of Business Administration Dep. in College of Administration and Economics, University of Cihan Sulaimani, Sulaimani / Iraq.
3. 2016 to 2018, Lecturer and head of Marketing Dep. in College of Administration and Economics, University of Sulaimani, Sulaimani / Iraq.
4. 2011 - 2016 Lecturer in Business Management Dep. College of Administration and Economics, University of Sulaimani.
5. 2009 - 2011 Lecturer and Deputy head of Economic Dep. College of Administration and Economics, Sulaimaniya University, Sulaimaniya, Iraq.
6. 2003 - 2007 – HR Manager, College of Administration & Economic. Sulaimaniya University, Sulaimaniya, Iraq.
7. 2001 - 2003 – HR manager – Snore company of contracting & trading Ltd - Sulaimaniya, Iraq.
8. 2003 to Present, Member of the Kurdistan Economists and accountants Union.

Published Researches:

1. Rashid, W. N., & et,al. (2012). Consumer Decision Making Styles amongst Young Generation in Malaysia. *European Journal of Social Sciences*. Vol.30 No.2 , pp. 263-275
2. Rashid, W. N., & et,al. (2012). TECHNOLOGY BASED FIRM'S FINANCING: AN OPERATIONAL MODEL FOR MALAYSIA. *South East Asian journal of Business and Economic*. V, 1 p (108-114).
3. RASHID, W. N., & ISMAIL, K. (2014). Academics Entrepreneurial Orientation and Research Commercialization: Role of Technology Transfer Office. *Recent Advances In Telecommunications, Informatics And Educational Technologies*.
4. ISMAIL, K., & RASHID, W. N. (2014). Entrepreneurial Leadership Styles and Academic Commercialization: Investigating the Mediating Role of Entrepreneurial Orientation. *Recent Advances In Telecommunications, Informatics And Educational Technologies*.
5. Rashid, W., & Ismail, K. (2014). The Role of Entrepreneurial Leaders towards Commercialization of University Research. *Australian Journal of Basic and Applied Sciences*, 8(9) June 2014, Pages: 482-492
6. Rashid, W., & Ismail, K. (2014). Does Entrepreneurial Leadership and Orientation Matter in Academic Commercialization of University Research?. *Journal of Basic and Applied Scientific Research*, 4(6), 183-196.
7. Najm Rashid, W., Ismail, K., & Akhtar, C. S. (2014). Investigating the Moderating Role of Technology Transfer Office on Academic's Entrepreneurial Orientation and Research Commercialization Relationship. *Global Journal of Business and Social Science Review*, 2 (1) 79 – 88.
8. Hama Kareem, J. A., Rashid, W. N., Abdulla, D. F., & Mahmood, O. K. (2016). Social media and consumer awareness toward manufactured food. *Cogent Business & Management*, 3(1), 1266786.
9. Mahmood, O. K., Kareem, J. A. H., Rashid, W. N., & Abdulla, D. F. (2017). Facility layout Design and its impact on the Healthcare Service Quality in Teaching Hospital and Pediatric Teaching Hospital in Sulaymaniyah city. *International Review of Management and Marketing*,

7(2), 174-179.

10. Rashid, W. N., & Avan Ibrahim. (2018). The Role of Entrepreneurial Leadership in Enhance Organizational Agility in Telecommunication Sector. Journal of Cihan Sulimany,2(2),

11. Rashid, W. N., & et.al. (2019). The influences of service marketing mix on customer loyalty towards Umrah travel agents: Evidence from Malaysia. Management Science Letters 9 (2019) 865–876.

12. Rashid, W. N., & et.al. (2019). The Influence of Entrepreneurship Characteristics on Attitude towards Knowledge Commercialization. International Journal of Psychosocial Rehabilitation, Vol. 23, Issue 02.

13. Rashid, W. N., & et.al. (2019). Entrepreneurship Characteristics and Attitude towards Knowledge Commercialization: Evidence from Malaysia. International Journal of Psychosocial Rehabilitation, Vol. 23, Issue 02.

14. Rashid, W. N., & et.al. (2020). Effects of Service Marketing Mix on Umrah Customer Satisfaction: Empirical Study on Umrah Traveling Industry in Malaysia. Test engineering & Management Vol. 83, 22895 – 22909.

1. يوسف الطائي ، وريا نجم، ده روون فريدون (2017)، القيادة الأخلاقية ودورها في النزاهة التنظيمية للحد من مغذيات الفساد الإداري، مجلة جامعة التنمية البشرية.

2. وريا نجم (2019)، دور استراتيجيات الريادة في بناء التوجه السوقي، مجلة جامعة جيهان- السليمانية.

Undergraduate Courses Instructed

- Marketing Management
- Strategic Management
- Organization theory
- Banking Management
- Principals of Management
- Risk and Insurance Management
- Office Management
- Management Information System.

Postgraduate (MSc.) Courses Instructed

- Human Resource Management
- Strategic Management

Key skills:

- Flexible working attitude.
- Staff supervision experience.
- Negotiating skills.
- Punctual and reliable.
- IT skills: Fully competent with all aspects of Microsoft Office.