



**Department of Business Administration**

**College of Admin and Financial Science**

**University of Cihan/ Sulaimani Campus**

**Subject: Feasibility Study**

**Course Book - Year 4 – Semester 1**

**Assistant Lecturer**

**– Sameer Abduljabbar**

**BSc, , Basrah University- Business Administration**

**MSc, Business Administration -, Baghdad**

**University**

**Academic Year: 2025/2026**

## Course book

<b>1. Course name</b>	<b>Feasibility Study</b>
<b>2. Lecturers in Charge</b>	<b>Sameer Abduljabbar</b>
<b>3. Department/ College</b>	<b>Banking and Financial Sciences/ Admin and Financial Sciences</b>
<b>4. Contact</b>	<b>E-mail: <a href="mailto:hSameeralfaddagh@gmail.com">hSameeralfaddagh@gmail.com</a> Mobile: 077013783324</b>
<b>5. Time (in hours) per week</b>	<b>3 hours per week (morning)</b>
<b>6. Office hours</b>	<b>Sunday to wensday from 8:30 to 2:00</b>
<b>7. Course Code</b>	<b>BAN42039</b>
<b>8. Teacher's academic profile</b>	<p>Sameer Alfaddagh E-mail: sameeralfaddagh@gmail.com Mobile: +9647701378334 DATE OF BIRTH: Sep. 1956  Education: EDUCATION:</p> <p>2013 Phd Units in Business Administration  (For Thesis completion remaining)</p> <p>1983 MSC Degree in Business Administration  Baghdad, Baghdad, Iraq</p> <p>1979 B.A Business Administration  Basra University, Basra, Iraq</p> <p>1974 General Secondary Education Certificate (Scientific Stream)  Abo Alkhaseeb Secondary School, Basra, Iraq</p> <p>Current job:</p> <ul style="list-style-type: none"> <li>• Assistant Lecturer in Department of Banking and Financial / College of Administrative and Financial Sciences – Cihan University</li> </ul> <p>Language Skills:</p> <ul style="list-style-type: none"> <li>- Arabic( Excellent) , English (good).</li> </ul> <p>EXPERIENCE:</p> <p>From 17/9\2019 Assistant Lecturer – Cihan University</p> <p>2014 to 2/2/2017 Training Manager and Lecturer  Delmon Academy for Computer &amp; Managerial Science</p> <p>February 2005 – 2017 Lecturer Delmon University  Manama– Bahrain</p> <p>From 13/5/2013 To 2/2/2017 : Manager of Admissions and Registration  Department in addition to two university professors</p> <p>2004-2006 Lecturer at Philadelphia University  AMMAN-JORDON</p> <p>1993 - 2003 Assistant to the Dean for Students Affair &amp;  Manager of Scientific and Consulting Services Office  Basra Technical Institute</p> <p>1996 -2003 Assistant to the Dean for Evening Affairs  Basra Technical Institute</p> <p>1992-2003 Director of the Advisory Office  Technical Institute Basra.</p> <p>1988 - 1993 Manager of Scientific Unit</p>

	<p style="text-align: center;">Basra technical Institute</p> <p>1987- 1988 Assistant to the Dean for Students Affair Basra Technical Institute</p> <p>1986- 1987 Assistant to the Dean for Scientific Affairs Basra Technical Institute</p> <p>1984- 2003 Lecturer Basra Technical Institute</p> <p>Publication</p> <ol style="list-style-type: none"> <li>1. Decision Procedure and Methodology which can be used in initial provisioning and replacement to determine a class of slow moving spare parts to stock</li> <li>2. The spread of foreign trademark names in Baghdad stores</li> <li>3. Optimal Materials Handling Equipment and Defective Product Reduction Skills in Enhance Overall Production Efficiency</li> <li>4. اثر الحريات المدنية والحقوق السياسية على نمو الناتج المحلي الاجمالي لدول مجلس التعاون الخليجي</li> <li>5. محددات النمو الاقتصادي لبلدان الخليج العربي</li> </ol> <p>Computer Skills:</p> <ul style="list-style-type: none"> <li>• Word, excel, PowerPoint</li> </ul>
<b>9. Keywords</b>	Accounting, Banking, Financial Analysis, investment appraisal, risk management, project finance, security market.

## **10. Course overview:**

The feasibility study answers the basic questions: is it realistic to address the problem or the opportunity under consideration?

And it produce a final proposal for the management, this final report might include:

1. Project name
2. Problem or opportunity definition
3. Project description
4. Expected benefit
5. Consequence of rejection
6. Resource requirements
7. alternatives
8. Other consideration
9. Theorization

## **11. Course objective:**

A feasibility study projects the success or failure of a potential business idea. The usefulness of the study depends on the strength of the assumptions you use to create it. If the feasibility study shows a likely failure, you can save your money for a better opportunity instead of wasting it developing projects that never had a chance for success.

## **12. Student's obligation**

- Lectures will be nine hours in a week; as Lectures are a crucial part of class, students will be responsible primarily from what they will be taught in the class.
- Lectures will be conducted in a teacher centered traditional setting. As the time allows students will frequently be able to ask questions and they are encouraged to do so.
- Attendance to the classes is mandatory. If students exceed the allowed level of absenteeism then they may fail the course with.
- Students are expected to be ready in the class at the designated times.

Students will not be allowed to the theoretical section after the class door is closed. They may come in to the class as long as the door is all the way open with no need to state an excuse or say anything.

## **13. Teaching/Learning Strategy:**

different methods and strategies will be used to help students achieve the intended learning outcomes

During each lecture the topic will introduced to students, including the main concepts, strategies, techniques that need to apply.

The specified readings of the course key text, and other recommended readings tools will introduced to students in order to develop their knowledge and understanding about finance issues and related topics.

Homework, presentations and assignments are designed in order to improve students' skills and ability.

Students are expected to be prepared for quizzes and provide a solution for any kind of exercises and homework that will be required.

**14. Assessment scheme:**

Quiz	5%
Midterm Examination	30%
Course work and assignments	5%
Final Examination	<u>60%</u>
Total Marks	100%

**15. Student learning outcome:**

After this course, the student would be able to define:

- Definition of Feasibility Studies.
- Why Are Feasibility Studies so Important?
- Feasibility studies V business plans.
- Types of feasibility Study.
- The Components of a Feasibility Study.
- Financial study includes.

**16. Course Reading List and References:**

- Glenn P. Jenkins, Chun – Yan Kuo, and Arnold C. Harberger, *Cost-Benefit Analysis for Investment Decisions*, Queen’s University, Canada 2011.
- Belli, P., et.al, *Economic Analysis of Investment Operations: Analytical Tools and Practical Applications*, WBI Development Studies, World Bank Institute, World Bank, 2001.

**17.The Topics**

Schedule		
Week	Hours	Topic
1 / 2	2	Introduction
	2	Description of the Project
	3	What is project cycle
2	2	Definition of Feasibility Studies
	2	Why Are Feasibility Studies so Important?
	3	Why Are Feasibility Studies so Important?
3	2	Feasibility studies V business plans
	2	The feasibility study framework
	3	Types of feasibility Study, Five common factors (TELOS)
4		Nawrooz Celebrations

5		Market Feasibility
6	2	Market Feasibility
	2	Market Feasibility
	3	Organizational Feasibility
7	2	Technical Feasibility includes
	2	Technical Feasibility includes
	3	Technical Feasibility includes
8	2	Financial study includes
	2	Financial study includes
	3	Financial study includes
9		<b>Midterm Examinations</b>
		<b>Midterm Examinations</b>
		<b>Midterm Examinations</b>
10		<b>Midterm Examinations</b>
		<b>Midterm Examinations</b>
		<b>Midterm Examinations</b>
11	2	The Components of a Feasibility Study
	2	The Components of a Feasibility Study
	3	The Components of a Feasibility Study
12	2	Five common factors (TELOS)
	2	Five common factors (TELOS)
	3	Five common factors (TELOS)
13	2	Net Present Value (NPV)
	2	Internal Rate of Return (IRR)
	3	Pay back period
14		Review
		Review
		Review
15		<b>Final Examination</b>

## 18. Examinations ( Examples):

### **1-Definition and Description:**

What is the Feasibility study?

**Answer:** feasibility study is the process that every person or company should do before starting any project. A well prepared and researched study could save hundreds of thousands of dollars further down the road.

**2- True or false:**

Organizational Feasibility: Details how you will deliver a product or service (i.e., materials, labor, transportation, where your business will be located, technology needed, etc.).

**Answer:** FALSE (Technical Feasibility)

**3- Multiple Choice Questions:**

Feasibility study includes:

- a) Project description
- b) Expected benefit
- c) Consequence of rejection
- d) Resource requirements
- e) All of Above

**Answer (E)**

**4- Mathematical case problems:**

Suppose, the accounts receivable are 20% of sales of current year and the uncollectable receivables are 10% of accounts receivable of previous year.

Years	2000	2001	2002	2003
Sales (S)	4000	5000	6000	6000
Accounts Receivable (AR)	800	1000	1200	1200
Uncollectable Receivable (UR)	-	80	100	120
Change in AR ( $AR_{t+1} - AR_t - UR_t$ )	-800	-280	-300	-120

**5- Diagrams and maps:**

When Potential Benefits Are a Continuously Rising Function of Calendar Time but Are Independent of Time of Starting Project

**19. Extra notes:**

I will assess the students continuously through their activities in the class. Any student with ideas about learning, and suggestions of alternative way of dealing with problems will be very welcomed.

**20. Peer review:**

This course book has to be reviewed and signed by a peer. The peer approves the contents of your course book by writing few sentences in this section.

*(A peer is person who has enough knowledge about the subject you are teaching; he/she has to be a professor, assistant professor a lecturer or an expert in the field of your subject).*