



Department of Business Administration
College of Business and Finance
University of Cihan- Sulaymaniyah

Financial Markets
3rd Stage – 1st Semester

Lecturer's name: Sharoo Nawrooz Fadhil

2023/2024

Course Book

1. Course name	Financial Markets
2. Lecturer in charge	Sharoo Nawrooz Fadhil
3. Department/ College	Business Administration
4. Time (in hours) per week	2 hours
5. Office hours	Sunday and Wednesday
6. Course code	
7. Teacher's academic profile	https://scholar.google.com/citations?user=ZHNtkyAAAAAJ&hl=en
8. Keywords	Finance – stock – liquidity – bonds
9. Course overview:	This module introduces students to the structure, operation, and dynamics of financial markets. It explores the various types of financial instruments, market participants, and the role of financial markets in the global economy. Students will gain a foundational understanding of financial market concepts and practices.
10. Course objective:	<ul style="list-style-type: none"> • Understand the role and significance of financial markets in the economy. • Identify the different types of financial instruments, including stocks, bonds, derivatives, and commodities. • Analyse the various market participants, such as investors, financial institutions, and regulatory bodies. • Explain the mechanisms of trading and pricing in financial markets. • Evaluate the risks and challenges associated with financial market operations. • Recognize the impact of global events on financial markets. • Gain insights into investment strategies and portfolio management.
11. Student's obligation	Students should attend the classes on time depending on the rules that were established and agreed on by themselves with the tutor's supervision.
12. Forms of teaching	Class explanation with PowerPoint presentations, group discussions, engaging the students, scientific trips, and giving real case studies to further explanation.
13. Assessment scheme	<p>Quizzes and group work</p> <p>Group discussions and participation</p> <p>Reading related case studies and discussing them</p> <p>Mid-term exam</p> <p>Final Exam</p>
14. Student learning outcome:	<p>Upon completing a course on financial markets, students should achieve several learning outcomes, gaining a comprehensive understanding of the subject. Here are the typical learning outcomes for a Financial Markets course:</p> <ol style="list-style-type: none"> 1. Fundamental Knowledge: Students will acquire a deep understanding of the key concepts and principles that underlie financial markets, including the types of financial

- instruments, market structure, and the role of financial markets in the broader economy.
2. **Asset Types:** They will be able to identify and differentiate between various financial assets, such as stocks, bonds, derivatives, commodities, and foreign exchange, and understand their characteristics and uses.
 3. **Market Participants:** Students will recognize the roles of different market participants, including individual and institutional investors, financial institutions, and regulatory bodies.
 4. **Trading Mechanisms:** They will comprehend the mechanisms of trading, including the workings of stock exchanges, trading platforms, and the clearing and settlement processes.
 5. **Pricing and Efficiency:** Students will be able to analyze how assets are priced in financial markets, understand the efficient market hypothesis, and identify factors influencing asset prices. They will also learn about behavioral finance concepts.
 6. **Risk Management:** They will gain an understanding of the risks associated with financial markets, including systemic risk, liquidity risk, and credit risk, and how risk management strategies are applied.
 7. **Globalization and Events:** Students will recognize the impact of globalization on financial markets and understand how global economic and geopolitical events can affect market dynamics.
 8. **Investment Strategies:** They will become familiar with investment strategies and portfolio management techniques, including diversification, asset allocation, and different investment styles (value, growth, etc.).
 9. **Analytical Skills:** Students will develop the ability to analyze market data, make informed investment decisions, and assess the performance of financial instruments and portfolios.
 10. **Regulatory and Ethical Awareness:** They will gain awareness of regulatory frameworks and ethical considerations relevant to financial markets and investment activities.
 11. **Critical Thinking:** Students will develop critical thinking skills, enabling them to evaluate the impact of economic and financial events on asset prices and make reasoned investment decisions.
 12. **Communication Skills:** They will improve their ability to communicate complex financial concepts and ideas effectively, both in writing and verbally.
 13. **Practical Application:** Students will be able to apply their knowledge to real-world investment scenarios and make informed investment decisions.

15. Course Reading List and References:

Financial market history – by Cambridge University and FCA Institute Foundation, 2016.

Financial Markets - VALDONĖ DARŠKUVIENĖ, 2010.

Impacts of Stock Market Performance on Firms' Growth, Weldeclassie Hailai Abera, 2019.

<https://www.investopedia.com/terms/f/financial-market.asp>

<https://intellipaat.com/blog/financial-markets/>

<https://www.investopedia.com/terms/o/otc.asp>

<https://www.investopedia.com/terms/s/stockmarket.asp>

<https://www.futurelearn.com/info/courses/investing-in-the-new-normal/0/steps/280934>

<https://www.investopedia.com/stock-trading-4689660>

<https://www.wintwealth.com/blog/understanding-the-mechanism-of-how-the-stock-market-works/>

<https://www.indiaonline.com/knowledge-center/share-market/what-is-stock-valuation>

<https://www.studysmarter.co.uk/explanations/macroeconomics/financial-sector/financial-markets/>

<https://www.frbsf.org/education/publications/doctor-econ/2005/january/financial-markets-economic-performance/>

<https://medium.com/the-global-millennial/what-is-the-role-of-the-financial-institution-in-an-economy-d6261b1e64e6>

<https://www.brookings.edu/articles/the-role-of-finance-in-the-economy-implications-for-structural-reform-of-the-financial-sector/>

16. The Topics:

Week 1: Introduction to Financial Markets

- Overview of financial markets
- How do financial markets help businesses?

Week 2: Financial Markets and Economy

- Role of financial markets in the global economy
- Functions of financial markets

Week 3: Financial Markets and Economy

- Types of financial markets
- Financial markets' failures and their types

Week 4-5: Stock Markets and Equities

- Introduction to stocks and equities
- Stock exchanges and trading mechanisms
- Stock valuation methods

Week 6-7: Bond Markets and Fixed Income Securities

- Introduction to bonds
- Types of bonds (government, corporate, municipal)

- Bond pricing, yields, and risk assessment

Week 8: Foreign Exchange (Forex) and International Business

- Basics of foreign exchange markets
- Exchange rates and their determination
- Currency risk management in international business
- How exchange rates affect global business strategies

Week 9: Derivative Markets and Risk Management

- Introduction to derivatives (options and futures)
- Option and futures strategies for risk management
- Hedging with derivatives in business operations
- Case studies on derivative use in real-world business scenarios

Week 10-11: Investment Strategies for Business

- Portfolio theory and diversification
- Assessing risk and return for business investments
- Capital budgeting and investment decision-making
- Integration of investment strategies with corporate finance

Week 12-13: Financial Institutions and Corporate Finance

- Role of banks and financial institutions in business finance
- Financing options for businesses (loans, equity)
- Regulatory environment and its impact on business operations
- Corporate finance decisions and their alignment with financial markets

Week 14: Final Exams

17. Peer review

Main Lecturer in charged
Sharoo Nawrooz Fadhil

Head of The Department
Saya Jamal Aziz