

## **Department of BUSINESS ADMINISTRATION**

## College of Administrative and financial science

## **Cihan University**

Subject: logistic Management

Course Book – – Semester 2

Stage 3

Lecturer's name: Soran Hama Saeed Academic Year: /2022-2023

### **Course Book**

Logistic Managemet
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**10. Course overview:** The term logistics commonly refers to **the planning, management and control of tangible as well as intangible flows of goods**. These move between several companies, within a company or between suppliers and end consumers. Logistics thus includes flows of goods and information, but also flows of people.

Logistic managemet tackles the current and emerging trends, ethics, and challenges in public administration with the most comprehensive. They give you a behind the scenes look at day-to-day operations while examining the policies implemented and the procedures undertaken across the various levels of American government. The most current applications of logistic management are discussed and analysed, with up to date coverage of recent education initiatives such as Race to the Top, the ongoing health care debates, Homeland Security challenges and threats, and much more. To encourage student engagement, the Eleventh Edition introduces two new features, "Point/Counterpoint" and "What Would You Decide?" where students are invited to play an active role in debating and discussing some of the most up-to-date topics. Presented in a comprehensive and easy-to-understand format, logistic IN UNIVERSITY builds student knowledge of core concepts while showing them the path to an exciting and fulfilling career in politics and public administration--where they can make a difference!

#### **11. Course objective:**

The objectives of this chapter are to:

• We prepare public administrators to: (1) practice skilful and evidence-based public service; (2) conduct and communicate program evaluations and policy analyses that inform the diverse fields within public service; and (3) provide interdisciplinary

# expertise in the service of academic, professional, and community-based public service organizations.

#### 12. Student's obligation

- **1-** Students will be required to provide a summary of each chapter that will be discussed in class to see their understanding of the lecture.
- 2- Quizzes will be given at the end of each chapter to test students' knowledge of the subject.
- 3- Case studies will be given to students to analyse and provide summary of the case.

#### 13. Forms of teaching

Class time is primarily devoted to lectures, using PowerPoint presentation.Also, data show will be used in the lecturers

#### 14. Assessment scheme

Breakdown of overall assessment and examination

Presentation/ Discussion Report/ Classroom participation: 5%

Assignment and quizzes: 5%

Mid-term Examination: 30%

Final Examination: 60%

#### **15. Student learning outcome:**

At the end of this chapter, you will be able to:

- 1. Students will understand the US **logistic management** and systems and organizations.
- 2. Students will demonstrate appropriate administrative and logistic management and skills required in the healthcare sector.
- 3. Students will understand the logistic management process and demonstrate the ability to contribute to healthcare policy.
- 4. Students will demonstrate the ability to communicate and interact productively with diverse and changing healthcare workforce and logistic management

#### 16. Course Reading List and References:

1. Vandenabeele, Wouter. "Toward a public administration theory of public service motivation: An institutional approach." Public management review 9.4 (2007): 545-556.

2. Vandenabeele, W. (2007). Toward a public administration theory of public service motivation: An institutional approach. Public management review, 9(4), 545-556.

3. Vandenabeele, Wouter. "Toward a public administration theory of public service motivation: An institutional approach." Public management review 9, no. 4 (2007): 545-556.

4. Vandenabeele, W., 2007. Toward a public administration theory of public service motivation: An institutional approach. Public management review, 9(4), pp.545-556.

Vandenabeele W. Toward a public administration theory of public service motivation: An institutional approach.

17. The Topics:	
<ol> <li>1. Logistics And Supply Chain Management – By Martin Christopher</li> <li>2. Lean Supply Chain And Logistics Management – By Paul A Myerson</li> <li>3. Supply Chain Metrics That Matter – By Lora M Cecere</li> <li>4. The Supply Chain Revolution: Innovative Sourcing And Logistics For A Fiercely Competitive World – By Suman Sarkar</li> <li>5. Total Value Optimization: Transforming Your Global Supply Chain Into A Competitive Weapon – By Steven J Bowen.</li> <li>6. Warehouse Management: A Complete Guide to Improving Efficiency and Minimizing Costs in the Modern Warehouse (2nd Edition): Gwynne Richards</li> <li>7. The Handbook of Logistics and Distribution Management</li> </ol>	<ul> <li>The connection between logistics and client esteem.</li> <li>Logistics and the bottom line are estimating costs and execution.</li> <li>Dealing with the extensive world pipeline</li> <li>Managing supply chain relationships</li> <li>Supply chain risk management.</li> <li>We are creating a sustainable supply chain.</li> <li>Creating a responsive supply chain</li> <li>Product structure and design in the supply chain.</li> <li>Matching supply and demand.</li> </ul>

	Book by A. Rushton, Peter
	Baker, and Phil Croucher
8.	8. Introduction to Logistics
	Systems Management
	Textbook by G Ghiani, Gilbert
	Laporte, and Roberto
	Musmanno

#### 18. Examinations: 1. definition questions

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#### 2. True or false type of exams:

In this type of exam a short sentence about a specific subject will be provided, and then students will comment on the trueness or falseness of this particular sentence.

#### 3. Multiple choices:

In this type of exam there will be a number of phrases next or below a statement, students will match the correct phrase.

Examples should be provided.

**4.** *Compositional:* In this type of exam the questions usually starts with Explain how, What are the reasons for...?, Why...?, How....?

#### 19. Extra notes:

There will be some topics which may be very necessary to be involved in the syllabus.

#### 20. references

- Anderson, D. L., Copacino, W. C., Lee, H. L., & Starr, C. E. (2003). Creating and Sustaining the High-Performance Business: Research and Insights on the Role of Supply Chain Mastery. Retrieved August 8, 2013, from http://supplychainventure.info/PDF/AccentureSupplyChainMasteryWhitePaper.pdf.
- Baird, N., & Kilcourse, B. (2011). Omni-Channel Fulfillment and the Future of the Retail Supply Chain. Retrieved August 7, 2013, from http://www.scdigest.com/assets/reps/Omni Channel Fulfillment.pdf.
- 3. Ballou, R. H., Gilbert, S. M., & Mukerjee, A. (1999) Managing in the new era of multienterprise supply chains. Proceedings of the Twenty-Eighth Annual Transportation and Logistics Educators Conference. Eds. Bernard J. LaLonde & Terrance L. Pohlen. Toronto: Council of Logistics Management, 23–37.
- 4. Blackhurst, J., Craighead, C. W., Elkins, D., & Handfield, R. B. (2005) An empirically derived agenda of critical research issues for managing supply-chain disruptions. International Journal of Production Research, 43(9), 4067–4081.

- 5. Bradley, P. (2013) Collaboration bears fruit. CSCMP's Supply Chain Quarterly, 7(2), 34–36.
- 6. Christopher, M. L. (1992) Logistics and Supply Chain Management. London: Pitman Publishing.
- 7. Cooke, J. A. (2013) Kimberly-Clark connects its supply chain to the store shelf. DC Velocity, 11(5): 53–55.
- Council of Supply Chain Management Professionals. (2010) Supply Chain Management Terms and Glossary. Retrieved August 2, 2013, from http://cscmp.org/sites/default/files/user\_uploads/resources/downloads/glossary.pdf.
- 9. Council of Supply Chain Management Professionals. (2011) "Supply Chain Management Definition." Retrieved August 2, 2013, from <u>http://www.careersinsupplychain.org/what-is-scm/definition.asp</u>.
- 10. Council of Supply Chain Management Professionals. (2013) 24th Annual State of Logistics Report: Is This the New Normal? Oak Brook, IL: Council of Supply Chain Management Professionals.
- 11. Coyle, J. J., Langley, C. J., Novack, R. A., & Gibson, B. J. (2013) Supply Chain Management: A Logistics Perspective. Mason, OH: South-Western Cengage Learning.
- 12. Cudahy, G. C., George, M. O., Godfrey, G. R., & Rollman, M. J. (2012) Preparing for the unpredictable. Outlook: The Online Journal of High-Performance Business. Retrieved August 8, 2013, from <u>http://www.accenture.com/us-en/outlook/Pages/outlook-journal-2012-preparing-for-unpredictable.aspx</u>.
- de Souza, R., Goh, M., Kumar, M., & Chong, J. (2011). Combating Supply Chain Disruptions: Lessons Learned from Japan 2011. Retrieved August 8, 2013, from <u>http://www.qo2uti.com/c/document\_library/get\_file?uuid=cb104971-5409-4a3e-</u> <u>8ded-de271d19ad2e&groupId=31941</u>.
- 14. Dittmann, J. P. (2012) Start with the customer! CSCMP's Supply Chain Quarterly. Retrieved August 8, 2013, from <u>http://www.supplychainquarterly.com/topics/Strategy/20121217-</u><u>start-with-the-customer/</u>.
- 15. Gartner. (2013a) Gartner Announces Rankings of its 2013 Supply Chain Top 25. Retrieved August 8, 2013, from <u>http://www.gartner.com/newsroom/id/2494115</u>.
- 16. Gartner. (2013b) IT Glossary. Retrieved August 2, 2013, from <u>http://www.gartner.com/it-glossary/supply-chain-management-scm/</u>.
- 17. Gibson, B. J., Mentzer, J. T., & Cook, R. L. (2005) Supply chain management: The pursuit of a consensus definition. Journal of Business Logistics, 26(2), 17–25.
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- 19. Hendricks, K. B., & Singhal, V. R. (2003) The effect of supply chain glitches on shareholder wealth. Journal of Operations Management 21(5), 501–522.
- 20. Institute for Supply Management. (2010) Supply Management Defined. Retrieved August 2, 2013, from <u>http://www.ism.ws/tools/content.cfm?ItemNumber=5558</u>.
- 21. LaLonde, B. J. (1997) Supply chain management: Myth or reality? Supply Chain Management Review, 1(Spring), 6–7.
- 22. LaLonde, B. J. (1999) The quest for supply chain integration? Supply Chain Management Review, 2(4), 7–10.
- 23. Lummus, R. R., & Vokura, R. J. (1999) Defining supply chain management: A historical perspective and practical guidelines. Industrial Management & Data Systems, 99(1), 11–17.

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- 34. Wisner, P. (2011) Linking supply chain performance to a firm's financial performance. Supply Chain Management Review. Retrieved August 20, 2013, from <u>http://www.scmr.com/article/linking supply chain performance to a firms financial performance</u>.